

# THE NEED FOR INTERIOR DESIGN:

## Reasons to Hire a Professional

By Tracee M. Bomberger

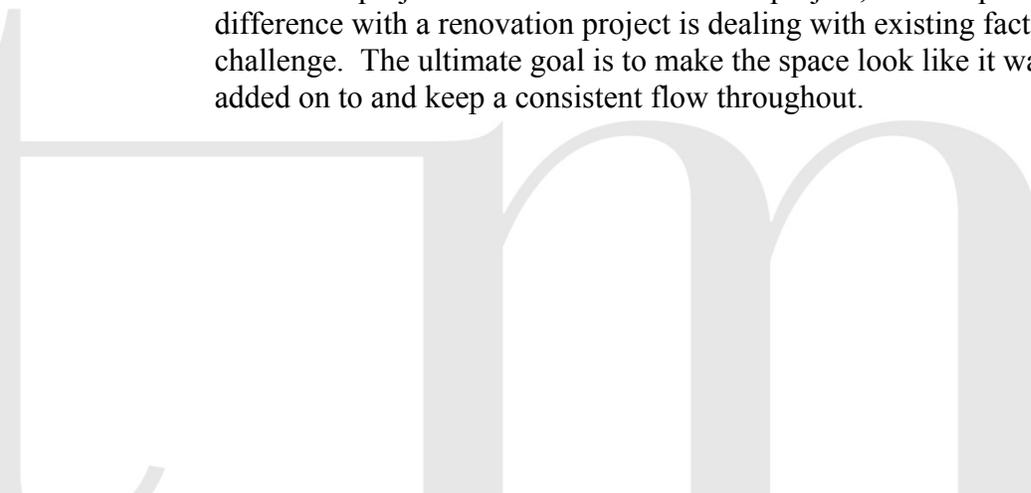
There are many reasons to seek out a professional for a design project. The decision making process is complicated in an Interior Design project as each question is a piece to a bigger puzzle. If any of these “pieces” are not placed correctly, the big picture will be altered. That is where I come in to guide people in setting priorities for their project, choosing quality and longer lasting styles, and in selecting the best vendors for the job to get it finished in a timely matter, ultimately saving them from costly mistakes. Most importantly, helping clients to put together beautiful and functional spaces. Examples of projects that require the help of an Interior Designer are listed below.

### New Home

When purchasing a newly constructed house or building a home, the task of designing the entire space can be an overwhelming one. New architecture should be completely planned – from the arrangement of spaces to the materials and furnishings. When starting fresh it is best to come up with an overall concept and build from there. In a case like this, I will interview my client to determine the needs for each space within the floor plan, develop a concept and then carry the concept out into a plan for each individual room.

### Renovation

Changing the layout of a home is a very common these days. Growth of a family, creating new uses for a space, or just simply changing the flow are a few reasons to make the decision to renovate. Whatever the reason may be, function is key when I work on a renovation project. Much like a new home project, I develop a concept first. The major difference with a renovation project is dealing with existing factors, which is the biggest challenge. The ultimate goal is to make the space look like it was never renovated or added on to and keep a consistent flow throughout.



13203 Brown Thrasher Pike  
Lakewood Ranch, FL 34202  
T: 941-228-6574 | F: 941-756-1683  
E: [tmb@trademarkinteriordesign.com](mailto:tmb@trademarkinteriordesign.com)

[www.trademarkinteriordesign.com](http://www.trademarkinteriordesign.com)

**Update**

No matter how well a home is designed, changes in trends do occur. As an Interior Designer, I strive to choose durable furnishings and long lasting styles that will not date quickly and can be enjoyed for a long time. But there's no getting around the fact that new materials and furnishings are being introduced to the market daily. Sometimes a fresh look is needed to bring life to an interior and bring it up to date.

**Refurbish**

With time and use, materials and furnishings wear out and need to be replaced. The average life span of items like upholstery, drapery, floor coverings, paint and wall coverings ranges from 6-12 years. Choosing durable finishes from the start is important, especially with items that are used regularly.

Whatever the scope of a project may be, an Interior Designer will aid in prioritizing, planning, organizing and implementing the design process from beginning to end.

Tracee Murphy Bomberger, one of Southwest Florida's most prominent interior designers, provides services to luxury homeowners throughout the Sarasota area. She is a Florida Registered Interior Designer, an NCIDQ certificate holder, and a Professional member of ASID. To have Tracee help you with your design project - or Trade Mark Interiors full range of services – contact her at 941-228-6574, or visit her website at [www.TradeMarkInteriorDesign.com](http://www.TradeMarkInteriorDesign.com)